

एम एस एम ई विकास संस्थान
[पूर्व में : लघु उद्योग सेवा संस्थान]
भारत सरकार
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
शाहीद कैप्टन गौड़ मार्ग
ओखला इन्डो स्टेट के सामने
ओखला, नई दिल्ली - 110020



MSME Development Institute
[Formerly: Small Industries Service Institute]
Government of India
Ministry of Micro, Small & Medium Enterprises
Shaheed Capt. Gaur Marg
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Okhla, New Delhi - 110020

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Date: 1.12.2010

To,

President / Secretary
Industries Associations
NCR- Delhi

Sub: Encouraging MSMEs to acquire product certification licenses from National / International Bodies.

Sir,

It is to invite your kind attention on the subject cited above. In this regard, it is to convey that Govt. of India, Ministry of MSME has launched a scheme for Technology and Quality upgradation under National Manufacturing Competitiveness Programme to provide subsidy to MSME units towards the expenditure incurred by them for obtaining product certification licenses from National Standardization Bodies (like BIS, BEE, etc.) or International Product Certifications (CE, UL, Energy Star, ANSI, etc.). The purpose of the 'Standard Marking' of the products is to enhance the acceptability of the products of the MSME sector in the National and International market by enhancing the consumers/users confidence in product quality. Marking to National/International Product Standards will also streamline the quality systems of the MSMEs, ensuring energy efficiency of the consumer durables by BEE/EU/USA Energy Star ratings, and ensure safety of the product in use and enhance product/process efficiency.

To encourage a wider coverage of MSMEs to obtain licenses of such product standards of national and international agencies, subsidy will be provided to the applicants towards the first product being licensed. One MSME unit can apply only once under the scheme.

MSME manufacturing units will be provided subsidy to the extent of 75% of the actual expenditure, towards licensing of product to National/ International Standards.

Eligibility: All the Micro, Small & Medium Enterprises in the manufacturing sector who have submitted valid Entrepreneur Memoranda (EM) and who are first time applicants for National/ International Product Standard Licenses are eligible to apply.

Application Form (enclosed as attachment) and more information is available at www.dcmsme.gov.in and www.msmedinewdelhi.gov.in

You are therefore requested to inform and motivate the members of your association to get benefited from this scheme.

An early action in this regard will be highly appreciated.

Yours faithfully,

(Abhishek Singh)
Asstt. Director(Mech.)
for Director