

## **Advertising in InWIND CHRONICLE**

InWIND Chronicle is the leading wind energy publication from India being brought out by the Indian Wind Energy Association (InWEA). The publication is an outward looking bi-monthly focusing on international developments as well as the developments in India. It addresses policy, political, industry, technological and global climate change issues from an international perspective. The content matter of InWIND Chronicle has been highly appreciated.

Today, India has close to 36,000 MW of wind power installed capacity. Some of the companies based in India are exporting equipment to the US, Europe and other parts of the world. India is emerging as the manufacturing hub for wind turbines.

InWIND Chronicle is well circulated in the energy-environment and renewable energy sectors, government departments, utilities, regulators, political circles, MNCs, banks, embassies and financial institutions. It offers an ideal opportunity to renewable energy stakeholders to create greater awareness about their businesses and products. InWIND Chronicle offers following advertising options:

| Number of Insertions   | ONE      |       | SIX      |       |
|--|----------|-------|----------|-------|
|  | Rs.      | USD   | Rs.      | USD   |
| Premium Position (front cover – inside, back page, back cover inside) Colour Ad – 8.5"x11" | 1,10,000 | 1,600 | 6,00,000 | 8,700 |
| Full Page Colour Ad - 8.5"x11" (inside)  | 30,000   | 440   | 1,50,000 | 2,200 |
| Full Page Colour Ad - 8.5"x 5.5" (inside   | 18,000   | 260   | 80,000   | 1,200 |
| Advatorial (2pages)  | 40,000   | 600   |          |       |
| Quarter Page Colour Ad - 7.5"x 3.5" (inside)   | 10,000   | 130   | 50,000   | 650   |

You can also subscribe to the magazine – the subscription rate is US\$ 100 for six copies inclusive of shipping charges for overseas subscribers and Rs.900 for six copies for domestic subscribers.

Subscription payments are to be made in advance to Indian Wind Energy Association payable at New Delhi by Pay Order or Wire Transfer. Please contact the undersigned for Bank Details in case of wire transfer.

Manish K. Singh (Secretary General)

## INDIAN WIND ENERGY ASSOCIATION